



QUARTERLY NEWSLETTER

6th Edition



Meet in
Rwanda



WELCOME MESSAGE

Dear Reader,

What a quarter it has been, with Rwanda hosting a wide range of meetings and events across various sectors, welcoming delegates, professionals, and visitors from around the world.

Highlights included the African Coffee and Tea Expo, connecting African producers with global buyers, investors, and stakeholders; the 13th International AIDS Society Conference, a key platform for advancing global health dialogue; SportsBiz Africa, which brought together leaders and innovators in the sports industry; and the 20th Anniversary of Kwita Izina, Rwanda's gorilla naming ceremony celebrating conservation, community, and the protection of endangered mountain gorillas.

Adding to the momentum, Rwanda hosted the UCI Road World Championships. This week-long global sporting event drew cyclists and fans from around the world, further solidifying the country's reputation as a destination for international sports events.

In this edition, you'll find a recap of key events from July to September, highlights of our marketing activities, and a preview of upcoming sales initiatives. We extend our thanks to the global event organizers who chose Rwanda as their MICE destination, and to our industry partners whose collaboration made these events possible.

Warm Regards,

Rwanda Convention Bureau team

[#MeetinRwanda](#)

KEY EVENTS: JULY - SEPTEMBER 2025



African Coffee and Tea (ACT)
 Dates: 7 - 8 July, 2025
 Number of Delegates: 500
 Venue: Kigali Convention Centre



PMI® Global Summit Series Africa
 Dates: 14 - 21 September, 2025
 Number of Delegates: 1,000+
 Venue: Kigali Convention Centre



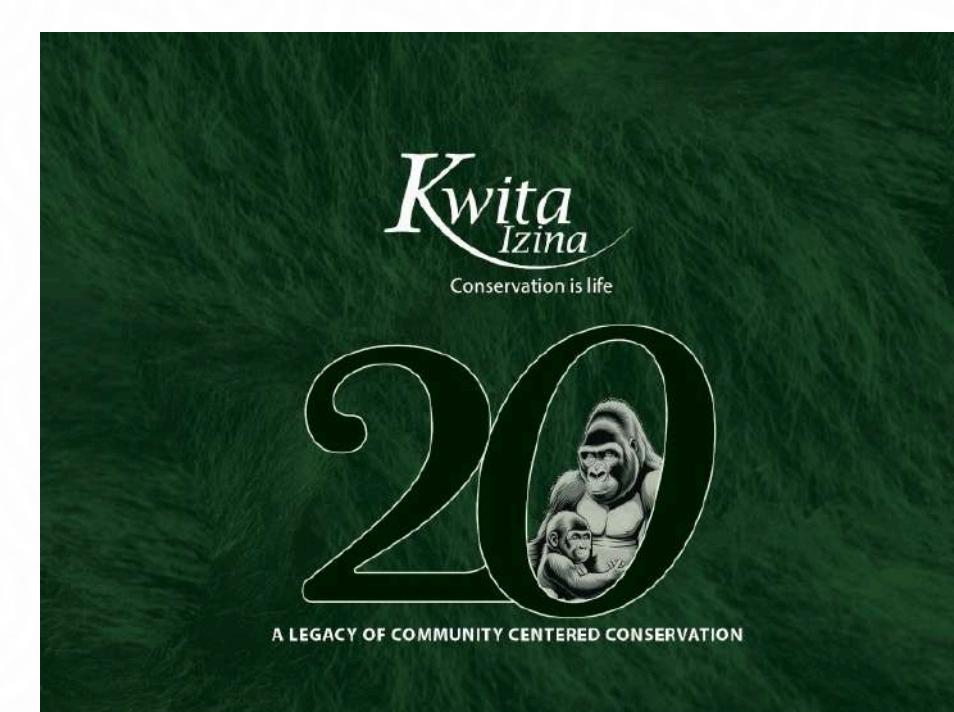
The 13th International AIDS Society Conference on HIV Science
 Dates: 13 - 15 July, 2025
 Number of Delegates: 3,000+
 Venue: Kigali Convention Centre



The Aviation Africa Summit & Exhibition
 Dates: 4 - 5 September, 2025
 Number of Delegates: 1,200+
 Venue: Kigali Convention Centre



Giants of Africa
 Dates: 26 July - 2 August, 2025
 Number of Delegates: 400
 Venue: BK Arena



Kwita Izina
 Dates: 5 September, 2025
 Venue: Kwita Izina Kinigi Site



Trade and Development Bank Group AGM 2025
 Dates: 29 - 31 July, 2025
 Number of Delegates: 300+
 Venue: Kigali Convention Centre



UCI Road World Championship
 Dates: 21 - 28 September, 2025
 Number of Delegates: 3,300+
 Venue: Kigali Outdoor



Sportsbiz Africa
 Dates: 9 - 10 September, 2025
 Number of Delegates: 100
 Venue: Kigali Convention Centre

KEY EVENTS: UCI ROAD WORLD CHAMPIONSHIPS 2025

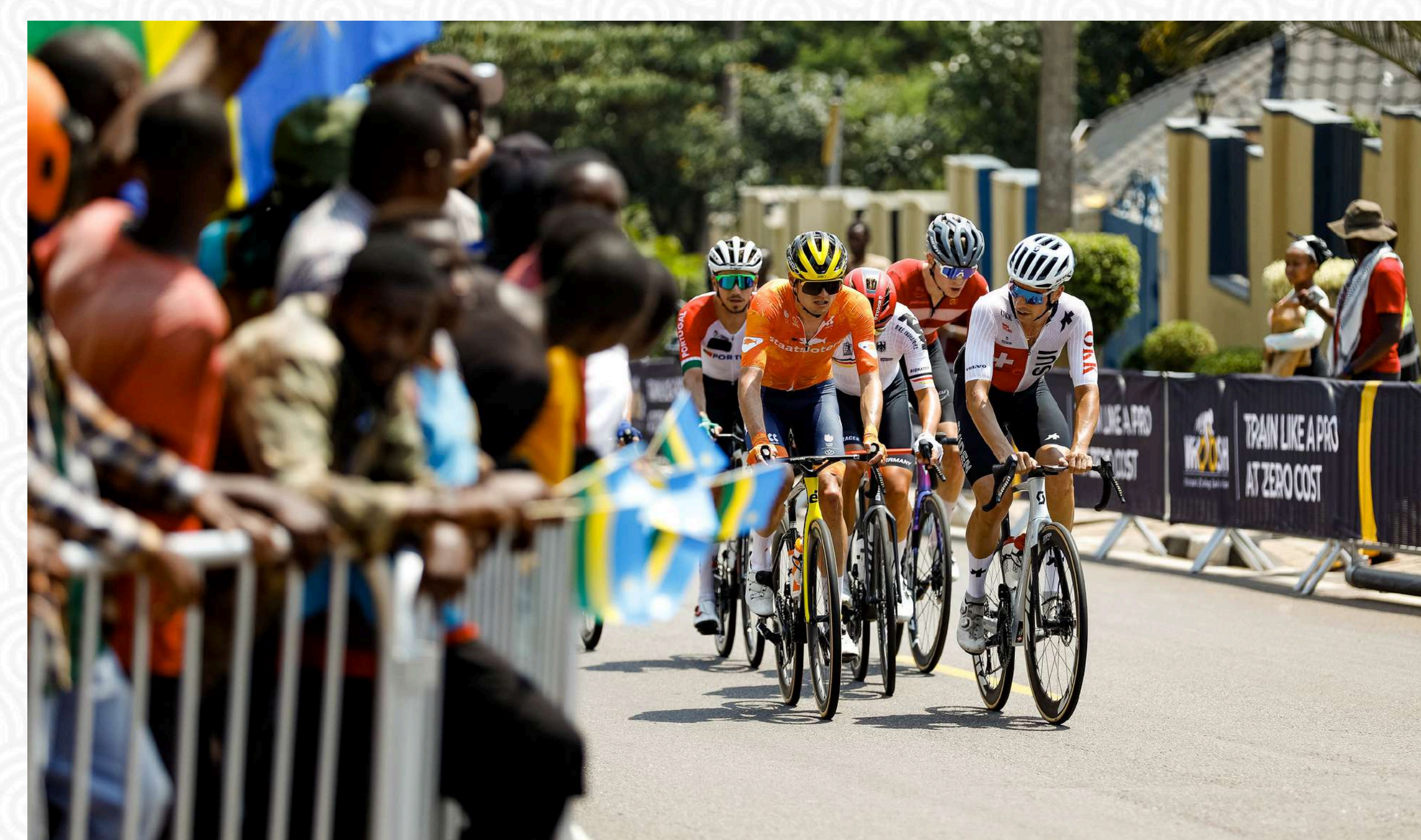
This September, Rwanda made history as the first African nation to host the UCI Road World Championships. Over an exhilarating week, 778 riders from 108 nations, including 38 African countries, raced through the streets of Kigali, cheered on by more than one million spectators. The city also hosted the 194th UCI Congress, marking a milestone during the 125th anniversary of the Union Cycliste Internationale (UCI).



UCI President David Lappartient praised Rwanda's meticulous organization and attention to detail, noting that it made the championship "smooth and memorable for everyone involved." Echoing this sentiment, UCI Director General Amina Lanaya commended the close collaboration with the local organizing committee, describing it as one of the easiest and most successful championships to deliver.

In his closing remarks, H.E. President Paul Kagame highlighted that the event demonstrated Africa's readiness to host world-class competitions, adding that "the future of Africa and the future of cycling are deeply intertwined."

The success of the championship not only elevated Rwanda's profile on the global stage but also reinforced its growing reputation as a trusted destination for major international sporting and business events.



ICCA SKILLS AFRICA HUB



On 15 July, 22 CICS students from six African countries participated in the ICCA Skills Programme, gaining practical knowledge of the meetings industry, destination selection, and decision-making processes.

The training enhanced participants' professional skills while fostering connections with peers and mentors. Hosted by Afriventia (Rwanda Events Group Ltd.) and supported by the Rwanda Convention Bureau, the programme reflects ongoing efforts to grow MICE expertise across Africa.

A new group of Certified International Convention Executive (CICE) students will join the programme from 14–16 October, continuing their professional learning journey.

Learn more: <https://www.iccaskills.org/cice-rwanda-october-2025>

PLANITSWISS USHER CERTIFICATION PROGRAM

This year, PlanitSwiss ran an usher training program to equip participants with the skills to support Rwanda's MICE industry. Combining theory and practical simulations, the program covers etiquette and protocol, communication, registration and accreditation (including digital systems), event flow management, VIP handling, problem-solving, and cultural awareness.

Over 100 ushers have been trained to date, forming a growing pool of skilled professionals ready to support Rwanda's international events.

The program creates employment opportunities for local youth while raising service standards and ensuring seamless delegate experiences. It also strengthens Rwanda's reputation as a leading MICE destination in Africa.



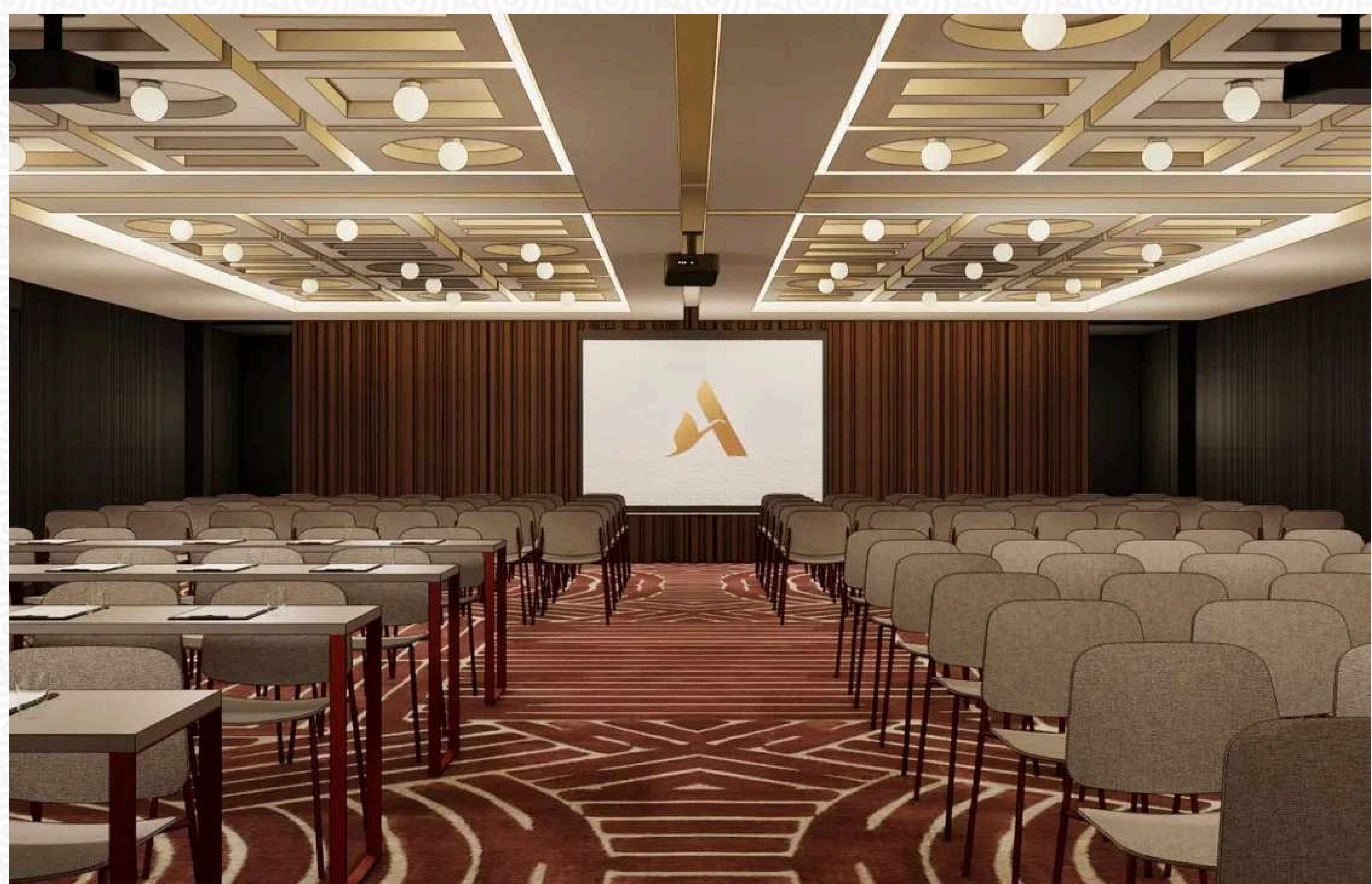
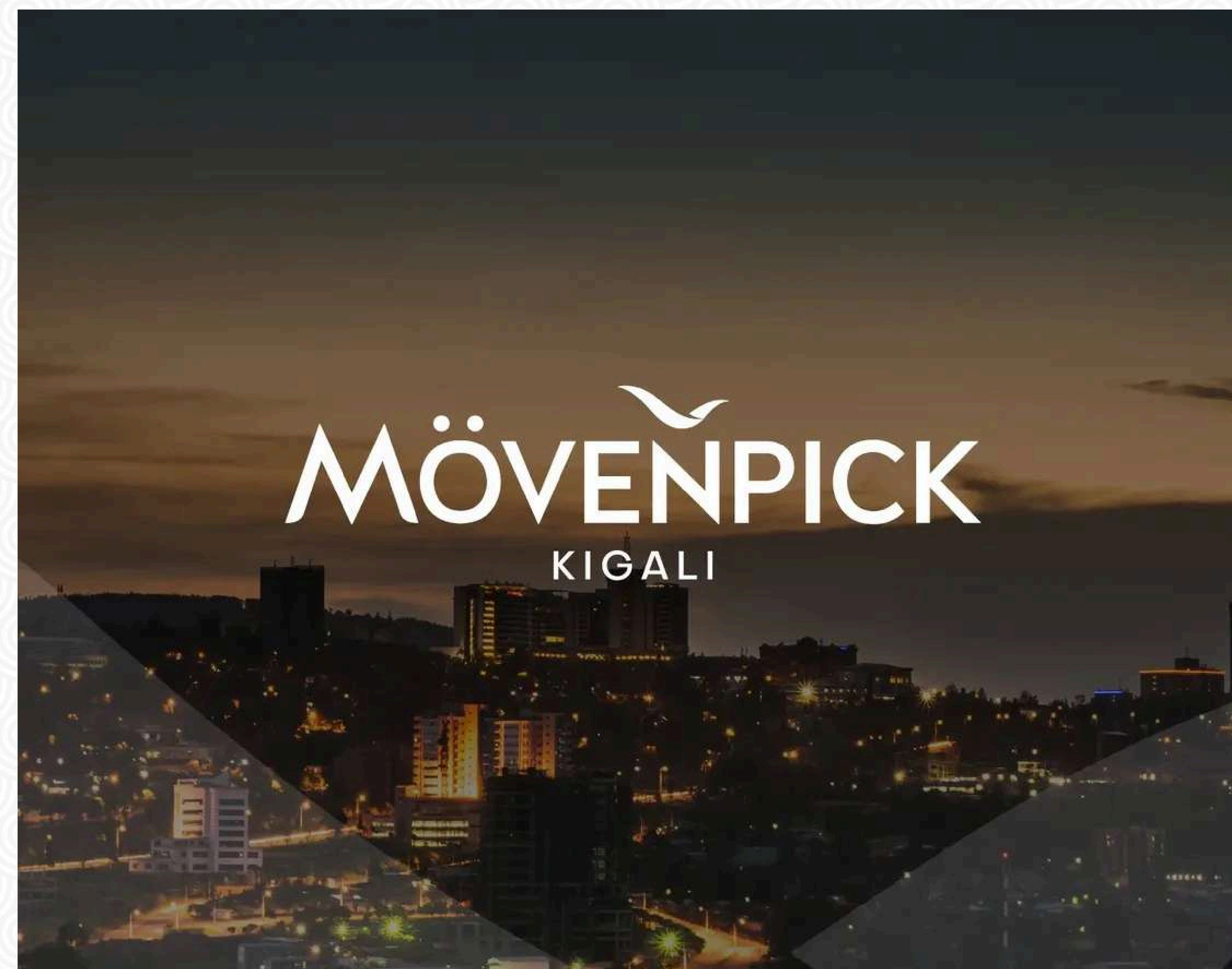
Looking ahead, PlanitSwiss plans to expand training to additional event professionals, including AV staff, further boosting local expertise and event delivery capabilities.

INDUSTRY DEVELOPMENTS

MÖVENPICK KIGALI

Opening in Kacyiru, Kigali in Q4 2025, Mövenpick Kigali combines Swiss hospitality with Rwandan warmth in a modern 5-star setting just 8 km from Kigali International Airport. The hotel features 124 guest rooms and suites with smart TVs, high-speed Wi-Fi, rainfall showers, and thoughtful in-room amenities.

Guests can enjoy diverse dining options: Raava All-Day Dining Restaurant with international and local cuisine, the Coava Bar in the lobby for coffee and light bites, the rooftop Elephant Bar with city views, and the Boma Pool Bar beside the heated outdoor pool. Leisure amenities include landscaped gardens, a fitness center, tennis courts, multi-sports grounds, jogging trails, and the Mövenpick Little Birds Kids Club.



For events, the hotel offers 528 sqm of flexible space, including a grand ballroom for up to 300 guests, multiple meeting rooms, boardrooms, an outdoor event lawn, and a pre-function area. A WOJO-powered coworking hub provides 303 sqm of private offices, hot desks, and collaborative spaces.

Mövenpick Kigali is committed to sustainability through local sourcing, energy efficiency, waste reduction, and gender balance across its teams.

Website: [All.accor.com](https://www.all.accor.com)

KEY EVENTS OCTOBER - DECEMBER 2025



Africa Cyberdefense Forum
 Dates: 1- 2 October 2025
 Number of delegates: 200
 Venue: Marriott Kigali



ChampionHer Global CyberSecurity Summit
 Dates: 2 - 3 October 2025
 Number of delegates: 200
 Venue: Kigali Convention Centre



ISO Annual Meeting
 Dates: 6-10 October 2025
 Number of delegates: 800
 Venue: Kigali Convention Centre



Hanga Pitchfest
 Date: 14th November 2025
 Venue: BK Arena



Global Health Supply Chain Forum
 Dates: 17-20 November 2025
 Number of delegates: 200
 Venue: Kigali Convention Centre



OIF Ministerial Meeting
 Dates: 18-20 November 2025
 Number of delegates: 400
 Venue: Kigali Convention Centre



Africa HealthTech Summit
 Dates: 13-15 October 2025
 Number of delegates: 200
 Venue: Kigali Convention Centre



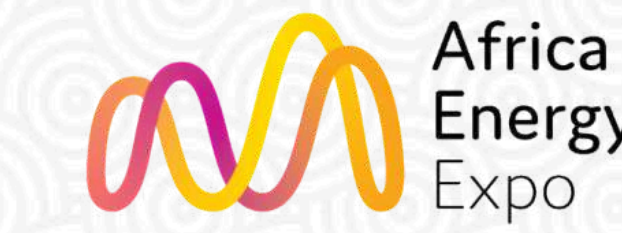
Professional Fighters Leagues - MMA
 Dates: 18th October 2025
 Venue: BK Arena



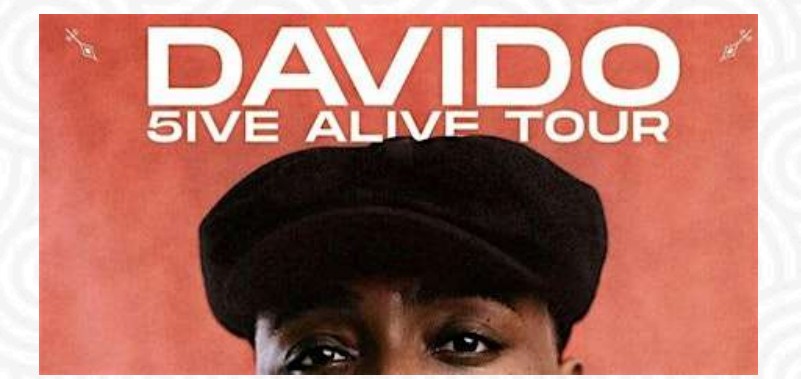
Mobile World Congress (GSMA)
 Dates: 21 - 23 October 2025
 Number of delegates: 1,200
 Venue: Kigali Conference & Exhibition Village



Norrskan Africa Week
 Dates: 20-21 November 2025
 Number of delegates: 400
 Venue: Norrskan



Africa Energy Expo
 Dates: 25-27 November 2025
 Number of delegates: 500
 Venue: Kigali Convention Centre



Davido 5ive Alive Tour
 Date: 5th December 2025
 Venue: BK Arena



World Congress on Agroforestry (WCA)
 Dates: 20-24 October 2025
 Number of delegates: 1,500
 Venue: Kigali Convention Centre



Africa Hepatitis Summit
 Dates: 27-30 October 2025
 Number of delegates: 400
 Venue: Marriott Kigali



Africa Blockchain Festival
 Dates: 7-9 November, 2025
 Venue: Kigali Convention Centre



Rwanda Mining Week
 Dates: 4 - 6 December 2025
 Number of delegates: 300
 Venue: Kigali Convention Centre

SALES ACTIVITIES

Ethiopia, Addis Ababa Roadshow
 13th - 17th October 2025

ICCA Annual Congress
 9th - 12th November 2025

IBTM World
 18th - 20th November 2025

Stay in touch with RCB for the next edition!

Follow us on all our social media platforms and **subscribe** to our quarterly newsletter for the latest updates and exciting insights on Rwanda's MICE industry

Interested in hosting your next event in Rwanda or learning more about the destination?

Contact us at sales@rcb.rw

@RCBrwanda

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